

MABDELIS ROSADO | Orlando, FL (open to relocate/remote) | 703-963-9278

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Background Artist and Prop Designer with a strong sense for color. Skilled in managing files and ideating multiple iterations with thorough research. Extensive experience in supporting cross-functional teams and showcasing various cultures.

CREATIVE EXPERIENCE

Multi-Role Concept Artist | INDIE ANIMATED SHORT FILM: "MARBLES" | Remote | March 2025 - PRESENT

- Design 10 hero props and 12 key background environments used in the film using both Procreate and Photoshop. Create multiple iterations and renders for the final product, delivering progress to the director/team in bi-weekly meetings over Discord. Organize structured file management and naming conventions for the fast-paced pipeline.
- Design logo used for the project and create a master palette to be used throughout the film utilizing Illustrator. Additional marketing materials created include an informational postcard, banner, stickers, and prints to fundraise.

Art Director, Freelance Illustrator | PROJECT LIGHT OF MANATEE INC. | Bradenton, FL | May 2024 - November 2025

"What's In My Community: Manasota County" Educational Children's Book | May 2024 - April 2025

- Coordinated a team of 5 artists to create the pre-production concept design of a multilingual children's book promoting literacy among children and non-native adults learning English. Managed scheduling conflicts and adapted designs quickly for Executive Director approval under tight deadlines.
- Designed book layout, background art, color keys, and painted final illustrations for the book using Photoshop, Illustrator, and InDesign. Conducted historical research and community interviews to craft an authentic narrative. Maintained the quality of products from a pipeline of artists, executives, and print vendors.
- Raised \$4000 for print run (English, Spanish, Creole) and designed assets for the children's book created including bookmarks, posters, and a coloring book. Utilized Risograph, Illustrator, Procreate, and InDesign.

Mosaic of Florida 2026 Calendar | November 2025

- Designed 13 illustrations encapsulating 12 distinct Florida cities using Procreate and Illustrator in CMYK.
- Illustrations were used for the print calendar, large prints for fundraising, and additional marketing for Project Light.
- Conducted research on Florida tourism and portrayed a variety of unique art styles to convey the diversity of the state.

Kindergarten Art Instructor | WILKINSON ELEMENTARY SCHOOL | Sarasota, FL | September 2021 - April 2025

- Guided kindergartners in observational drawing of plants from a sensory garden on a weekly basis for the school year. Expanded the project to a team of college students teaching the children, coordinating with the teacher/students.
- Designed and created a book for the children, compiling their illustrations and photos taken throughout the year.

COMMUNICATIONS EXPERIENCE

Branding, E-Commerce Specialist | WHOLE FOODS MARKET | Sarasota, FL | Winter Park, FL | January 2024 - PRESENT

- Design illustrations, signage, and product displays to represent individual personalities and company values.
- Work in a fast-paced environment, collaborating cross-departmentally, and cultivate a positive work environment.

Project Design Coordinator | RINGLING COLLEGE OF ART AND DESIGN | Sarasota, FL, September 2021 - April 2025

- Worked with a team of 10 students to lead and develop illustrative service projects both on campus and off campus.
- Coordinated the logistics and communications between 10+ local non-profit organizations and student workers.

ART SKILLS & SOFT SKILLS

Digital Tools: 2-D (adv.): Photoshop, InDesign, Illustrator, Procreate, Adobe Creative Cloud | 3-D layout (int.): Maya, Blender, ZBrush | Productivity: Social Media, Website Design, Microsoft Office, Google Suite, Keynote.

Traditional: Drawing, Painting, Graphic Design, Gouache, Risograph.

Visual Development: Color Keys, Prop & Set Design, Mood boards, Narrative Research, Background Layout, File Management.

Communication and Leadership: Project Coordination, Planning, Collaboration, Engagement, Creative Problem Solving, Conflict Resolution, Critical Thinking, Empathy.

EDUCATION

Bachelors of Fine Arts Illustration & Visual Development | Ringling College of Art & Design | Sarasota, FL | May 2025

PRESENTATIONS & EXHIBITIONS

Rosado, M. (2024, Nov.) *The Creation of What's In My Community? Manasota County: Capturing History and Bridging Barriers.* Designed, displayed, and presented at Ringling College, Sarasota, FL.

Rosado, M. (2023, April) Second-year Lazarus Keynote Representative: Discussing the importance of volunteerism using personal anecdotes. Presentation given to Lazarus Assistantship Program executives at Ringling College, Sarasota, FL.

Rosado, M. (2022, Nov.) *The Double-Edged Sword of Tourism in Latin America.* Research based art exhibit connecting environmentalism, tourism, and local non-profits. Designed, displayed, and presented at Ringling College, Sarasota, FL.